



IS YOUR SERVER ROOM HOLDING YOU BACK?

7 Questions to Help You Decide
if Colocation Makes Sense



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As a business leader, you already know how dependent your operations are on technology. But what often gets overlooked is the hidden risk inside your own server room. Outdated infrastructure, power or cooling issues, and growing compliance requirements can quietly drain resources or worse, create costly downtime.

Use this list to help you assess whether your current setup is supporting your business goals or holding you back. It's not about replacing what works; it's about ensuring your IT environment is reliable, compliant, and prepared for growth.



1. POWER & COOLING

- ☐ Do you experience power outages or inconsistent cooling in your server room?
- ☐ Is your backup generator capacity tested and reliable?

2. SECURITY

- ☐ Is access to your equipment restricted and logged (badges, cameras, locks)?
- ☐ Do you have fire detection & suppression beyond basic sprinklers?

3. CONNECTIVITY

- ☐ Do you have redundant internet providers/carriers?
- ☐ How much downtime could your business tolerate if one line fails?

4. COMPLIANCE

- ☐ Are you required to meet HIPAA, SOC 2, or other security standards?
- ☐ Do you have the documentation to prove compliance today?

5. SCALABILITY

- ☐ Will your current server room support growth in the next 1–3 years?
- ☐ Can you easily add power, racks, or connectivity if needed?

6. IT STAFF WORKLOAD

- ☐ Is your IT team spending more time managing hardware than driving business initiatives?

7. CONTINUITY

- ☐ Do you have an off-site backup or disaster recovery plan tested in the last 12 months?

Are you exposed to any unnecessary risks? Colocation doesn't just solve infrastructure problems; it helps leaders ensure their business stays online, efficient, and compliant — while freeing IT teams to focus on innovation instead of maintenance.

Our goal is to partner with you — not sell you something you don't need. If this checklist raised concerns, we'd be glad to walk you through what colocation could look like for your business and how it might align with your goals.

CONTACT US FOR MORE INFORMATION OR SCHEDULE A TOUR TODAY!